



News Release

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FOR IMMEDIATE RELEASE
MATS 2018 Booth No. 32175

BENDIX ANNOUNCES SCHEDULE OF TECH TALKS **FOR 2018 MID-AMERICA TRUCKING SHOW**

Eight Sessions Designed to Equip Professionals with Knowledge and Expert Insight

ELYRIA, Ohio – March 15, 2018 – From exploring the next steps in advanced driver assistance systems to step-by-step advice on keeping braking systems operating safely, the Bendix Tech Talk Series at this year's Mid-America Trucking Show will pack a knowledge punch in eight up-close, 15-minute sessions at the Bendix Commercial Vehicle Systems LLC booth. New to the array of talks for 2018 is a look at what to expect from driver assistance systems: a driver primer. Launched in 2011, the Tech Talk Series puts Bendix product and service experts front-and-center with how-to demonstrations and discussions of the issues and technological progress shaping the commercial vehicle industry.

This year's Tech Talks begin at 10:30 a.m. Thursday, March 22, and conclude with the final session at 1:30 p.m. Friday, March 23. All scheduled sessions will take place at Bendix's booth, No. 32175, in the South Hall. (See page 2 for schedule.)

"The wide range of attendees from across the trucking industry means there's a lot of ground for everyone to cover at the show, which is why we've aimed for a slate of valuable and practical Tech Talks that offers something for just about everyone – without requiring a huge time commitment," said Barbara Gould, Bendix director of communications. "Whether you're a fleet safety manager interested in what's around the next bend from a tech standpoint, a professional technician with questions about specific components or best practices, or one of

BENDIX ANNOUNCES SCHEDULE OF TECH TALKS FOR 2018 MID-AMERICA TRUCKING SHOW
 March 15, 2018/Page 2

the hard-working drivers who keep North America rolling, a little time with our Tech Talk team will help sharpen anyone’s skills and insight.”

Previous Mid-America Trucking Show Bendix Tech Talks can be found on the Bendix YouTube channel at [youtube.com/user/bendixvideos](https://www.youtube.com/user/bendixvideos).

The 2018 Bendix Mid-Am Tech Talk Schedule Booth No. 32175, South Hall • Louisville, Kentucky		
	Thursday, March 22, 2018	Friday, March 23, 2018
10:30 a.m.	<i>Trucking Hot Topic:</i> An Update on the Automated Future	<i>How-To Session:</i> What to Expect from Driver Assistance Systems: A Driver Primer
11:30 a.m.	<i>How-To Session:</i> Get the Most out of Your Air Disc Brakes: Proper Maintenance and Inspection Techniques	<i>How-To Session:</i> The Do’s and Don’ts of Air Brake Chamber Maintenance
12:30 p.m.	<i>How-To Session:</i> Selecting the Right Replacement Air Dryer for Your Truck	<i>How-To Session:</i> Selecting the Right Replacement Air Dryer for Your Truck
1:30 p.m.	<i>Trucking Hot Topic:</i> The Integration of Steering and Braking	<i>How-To Session:</i> Get the Most out of Your Air Disc Brakes: Proper Maintenance and Inspection Techniques

About Bendix Commercial Vehicle Systems LLC

Bendix Commercial Vehicle Systems, a member of the Knorr-Bremse Group, develops and supplies leading-edge active safety technologies, energy management solutions, and air brake charging and control systems and components under the Bendix® brand name for medium- and heavy-duty trucks, tractors, trailers, buses, and other commercial vehicles throughout North America. An industry pioneer, employing more than 3,200 people, Bendix is driven to deliver solutions for improved vehicle safety, performance, and overall operating cost. Contact us at 1-800-AIR-BRAKE (1-800-247-2725) or visit bendix.com. Stay connected and informed through Bendix expert podcasts, blog posts, videos, and other resources at knowledge-dock.com. Follow Bendix on Twitter at twitter.com/Bendix_CVS. Log on and learn from the Bendix experts

BENDIX ANNOUNCES SCHEDULE OF TECH TALKS FOR 2018 MID-AMERICA TRUCKING SHOW
March 15, 2018/Page 3

at brake-school.com. And to learn more about career opportunities at Bendix, visit bendix.com/careers.

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