



## *News Release*

*For more information, contact:*

Barbara Gould  
**Bendix Commercial Vehicle Systems LLC**  
(440) 329-9609  
barbara.gould@bendix.com

or Ken Kesegich  
**Marcus Thomas LLC**  
(888) 482-4455  
kkesegich@marcusthomasllc.com

**FOR IMMEDIATE RELEASE**

### **BENDIX SPICER FOUNDATION BRAKE SPONSORS AND INSTALLS EDUCATIONAL LEARNING TRAIL IN HOME COMMUNITY OF BOWLING GREEN, KENTUCKY**

*Adding to Its Legacy of Giving Back, Company Teams with United Way of Southern Kentucky for the Born Learning Trail, Designed to Engage Young Children and Build Kindergarten Readiness*

**ELYRIA, Ohio – May 24, 2018** – When Bendix Spicer Foundation Brake LLC (BSFB) talks about giving back to the communities it calls home, it's referring to every member of those communities – right down to the youngest.

Case in point: After United Way of Southern Kentucky identified kindergarten readiness as a key priority, BSFB offered to help. And help it did: BSFB sponsored and installed a Born Learning Trail in its home community of Bowling Green. The trail was unveiled at G.H. Freeman Park as part of a Bowling Green Area Chamber of Commerce ribbon-cutting on May 23. Community members joined in the celebration of the trail, the first to be installed in Southern Kentucky and only the second in the state.

The Born Learning Trail is a series of learning activities – created as stations along the path – that adults can undertake with young children. The trail is designed to help adults interact with children to boost language and literacy development, while helping caregivers understand how best to support early learning outdoors. National early learning experts, through United Way of America, approved the Born Learning Trail, which is based on the most recent early childhood research.

Bendix Spicer Foundation Brake provided financial backing, with support from Lowe's® and Warren County Parks and Recreation. Volunteers from the company installed the trail's 10

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learning stations, erecting the posts and affixing the signs that explain the opportunities available at each one.

“Giving back is important to all of us at BSFB, which is recognized as a leading community supporter and an employer of choice in Warren and surrounding counties,” said Kevin Greer, senior human resources generalist for Bendix Spicer Foundation Brake. “We take pride in our team members, our sense of family, our robust training program, and our encouragement of ongoing education. Partnering with United Way of Southern Kentucky for the Born Learning Trail reinforces our commitment to raising the bar for kindergarten readiness in our local community, as well as the state of Kentucky.”

BSFB employees produce the full lineup of commercially available Bendix® brand foundation drum and air disc brake solutions at the company’s state-of-the-art Bowling Green facility, established in 2007.

**About Bendix Spicer Foundation Brake LLC**

Bendix Spicer Foundation Brake LLC combines and expands the complementary wheel-end foundation brake technologies of two global leaders – Bendix Commercial Vehicle Systems LLC and Dana Commercial Vehicle Products, LLC. The joint venture, formed in July 2004, is a single, complete source for OEM brake system design, manufacturing, hardware, and support for all foundation brake components and actuation systems, as well as all-makes coverage of nearly 50,000 medium- and heavy-duty aftermarket parts. Contact us at 1-866-610-9709 or visit [foundationbrakes.com](http://foundationbrakes.com). Stay connected and informed through Bendix expert podcasts, blog posts, videos, and other resources at [knowledge-dock.com](http://knowledge-dock.com). Follow Bendix on Twitter at [twitter.com/Bendix\\_CVS](https://twitter.com/Bendix_CVS). Log on and learn from the Bendix experts at [brake-school.com](http://brake-school.com). And to learn more about career opportunities at Bendix Spicer Foundation Brake, visit [bendix.com/careers](http://bendix.com/careers).

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